FOR IMMEDIATE RELEASE
May 11, 2018

Media Contact:
Jon Heibel
Phone: (402) 563-9644 ext. 307
Email: jheibel@DNASwineGenetics.com

DNA GENETICS ADDS DR. JASON SCHNEIDER TO TECHNICAL SERVICE TEAM

COLUMBUS, NEBRASKA – DNA™ Genetics is pleased to announce Jason Schneider, Ph.D has joined the technical service team.

In his new role, Jason will be responsible for providing on-farm trouble shooting and technical support to DNA customers.

Jason earned his Ph.D. degree from Kansas State University, master’s degree from Oklahoma State University, and bachelor’s degree from Iowa State University.

“We are very excited to add to Jason to our outstanding technical team,” said Dr. John Sonderman, DNA Genetics Business Leader of Multiplication and Technical Services. “Jason brings a wealth of knowledge and valuable real-world experience in swine nutrition and technical service. We believe he will be instrumental in helping create value for our customers.”

Jason was most recently the swine nutritionist for a large production system in Iowa. In that role, Jason oversaw the creation of an internal nutrition program which included diet formulations, management of their internal and external feed mill operations, and coordination with live production to meet key performance goals. Prior to that, Jason worked in a swine nutrition and technical service role for a national feed supplier where he directed the nutrition program of various accounts consisting of 200,000 sows.

Jason lives in Waverly, Iowa with his wife, Kati. In his spare time he enjoys working on the family farm, wood working, hunting and fishing.

About DNA Genetics

DNA Genetics, based out of Columbus, Neb., U.S.A. proudly offers the most widely used terminal boar line in North America - the Line 600 Duroc boar. DNA Genetics also has North America’s fastest-growing maternal line - the Line 241. This combination produces a market pig designed to excel in an integrated pork system. Learn more at DNASwineGenetics.com.

# # #