



NEWS RELEASE

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DNA GENETICS WELCOMES HOUWEN AS REGIONAL ACCOUNT MANAGER

COLUMBUS, NEBRASKA – DNA™ Genetics is pleased to announce Lambert Houwen has accepted the position of Regional Account Manager. In his new role, Houwen will be primarily responsible for sales and service to customers in Manitoba. He will also be utilizing his extensive background in pig production and genetics to be a technical resource to DNA Genetics sites throughout the United States and Canada.



Houwen brings a wealth of knowledge and more than 25 years of experience in the pork industry to DNA Genetics. His prior experience includes: production manager, technical services manager, operations manager, and various roles in breeding and production.

Houwen is originally from the Netherlands, growing up on a family farm that raised pigs. While in the Netherlands, his interest and education in pork production continued through college where he completed a specialized program in pig production and genetics that's equivalent (in Canada) to a bachelor of science in agriculture.

"I'm looking forward to joining a great team of people, being a part of gaining new customers, and utilizing my background to help increase the production of DNA Genetics' customers," Houwen said.

About DNA Genetics

DNA Genetics, based out of Columbus, Neb., is focused on producing the finest genetics for North American pork producers. For more information on DNA Genetics visit DNASwineGenetics.com.

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