



NEWS RELEASE

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DNA GENETICS ADDS MIKE O'NEAL AS NATIONAL ACCOUNT LEADER



COLUMBUS, NEBRASKA – DNA™ Genetics is pleased to announce Mike O'Neal has accepted the position of National Account Leader.

In his new role, O'Neal will be responsible for sales and account management to help producers compete and succeed in today's pork industry.

O'Neal brings extensive knowledge, including an agribusiness degree, and more than 20 years of experience in genetics sales and service to DNA Genetics.

"We are really excited to have Mike join our team," said Brett Bonwell, DNA Genetics CEO. "Mike's values and work ethic will serve our customers well."

When asked what he was looking forward to most about joining DNA Genetics, O'Neal said, "The opportunity to work and grow alongside the best people and with the best pig."

O'Neal grew up in agriculture on a family farm near Early, Iowa. "I have lived through the struggles of the early 80's and ever since I've had a desire to help farmers be the most efficient they can be in order to be sustainable," O'Neal said.

O'Neal lives in Marshalltown, Iowa with his wife, Shelley, and their four children: Chris (20), Josh (18), Logan (15), and Taylor (13).

He enjoys spending time in the outdoors, running, and volunteering his time at a local school.

About DNA Genetics

DNA Genetics, based out of Columbus, Neb., is focused on producing the finest genetics for North American pork producers. For more information on DNA Genetics visit DNASwineGenetics.com.