DNA GENETICS ADDS ANDRIMNER AS DISTRIBUTION PARTNER IN SOUTHERN EUROPE

COLUMBUS, Neb., U.S.A. – DNA™ Genetics is pleased to announce an agreement has been reached with Andrimner for the exclusive distribution of genetics to Spain, Italy and Portugal.

“This partnership fits our strategy to be an international genetics company,” says Brett Bonwell, CEO of DNA Genetics. “Working with a growing, innovative organization like Andrimner, we can leverage our success in North America to this progressive swine market.”

The transfer of genetics, both live animals and semen, is already underway from North America to southern Europe for multiplication. DNA Genetics’ maternal and terminal lines will be available there in the near future. This will provide producers in southern Europe with the fastest-growing genetics in North America, and help them compete in the global marketplace.

Andrimner plans to announce their new partnership with DNA Genetics at the Figan International Fair, a leading international livestock production trade show, being held in Zaragoza, Spain, in March.

Soren Hertel, CEO of Andrimner, said, “Andrimner can provide pork producers with the highest quality genetics, and has the support of DNA Genetics, a company with a great understanding of the swine sector. We are looking forward to working with DNA Genetics for many years to come.”

About DNA Genetics

DNA Genetics, based out of Columbus, Neb., U.S.A., proudly offers the most widely used terminal boar line in North America - the Line 600 Duroc boar. DNA Genetics also has North America’s fastest-growing maternal line - the Line 241. This combination produces a market pig designed to excel in an integrated pork system.

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